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**REGIONAL NEWS** p.26



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# What's Inside

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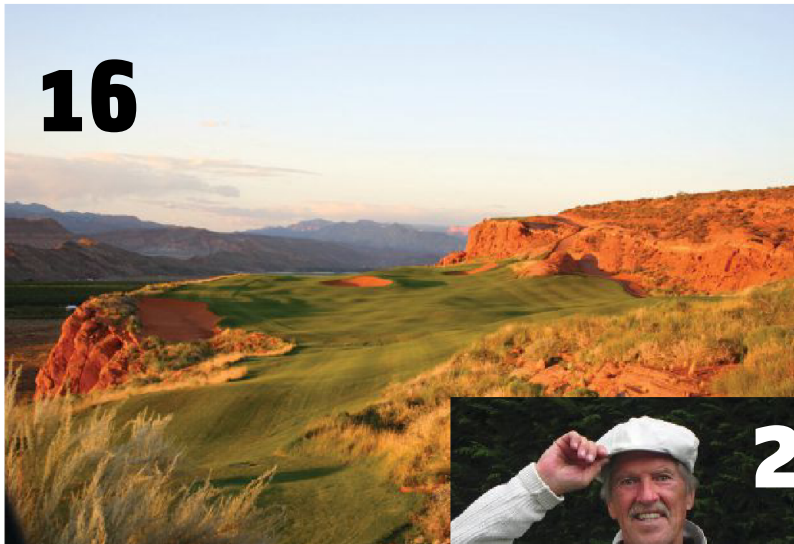
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### STATEMENT OF OWNERSHIP, MANAGEMENT AND CIRCULATION

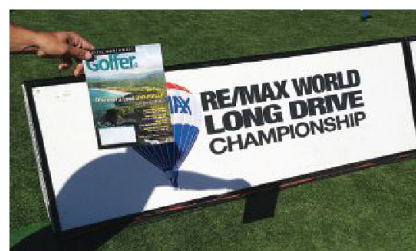
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# A Great Team Effort for a Successful 2013



TROY  
ANDREW  
Publisher

ANOTHER YEAR IS COMING TO A CLOSE in the Pacific Northwest, and from the PNGA's perspective it has been a successful year in amateur golf.

With the economic challenges we have faced over the past few years that has affected the growth and stability of the game of golf, I

think 2013 provided some positive signs that translate to a more encouraging outlook for the future.

We can certainly thank Mother Nature for the incredible weather we had this summer, some of the best I have seen in the last few years.

I would like to take this opportunity to thank all of you for being members of your state or provincial golf association (British Columbia Golf, Oregon Golf Association, Idaho Golf Association or Washington State Golf Association), because that is why you

are a member of the PNGA and receive the many membership benefits, which includes receiving this magazine. The PNGA and our allied golf associations are doing remarkable things to support the game of golf and are continuing to add valuable benefits to your membership each year.

I would also like to thank our many PNGA Patrons who make generous contributions to our organization. Your support is an investment in the future of the Association and its many worthwhile charities and programs. We are grateful for your continued assistance.

On a personal note, I would like to recognize our dedicated PNGA staff. Our team is a tremendous group of hard working men and women who work passionately to promote activities beneficial to golfers, to provide valuable service and benefits, and to conduct quality amateur championships. As a charitable organization, our staff runs lean and mean and puts in many extra hours to get things done.

Lastly, we are not able to serve our

members and the game without the dedication of our many PNGA volunteers. I would like to give a very special thank you to our committed volunteers who are the lifeblood of our organization.

The PNGA is proud to serve you all as the regional amateur golf association in the Pacific Northwest. We will continue our efforts to connect golfers who are spread throughout the region, and carry on our example to the rest of the world of how strong and vibrant our golfing community is in the Pacific Northwest.

Again, it's been a successful year, and we're all looking forward to the future.

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# Chip Shots

HIGHLIGHTS FROM AROUND THE NORTHWEST

## Past is Future

For the 2013 Vintage Hickory Invitational, held October 13 at The Home Course in DuPont, Wash., all players wore attire from the 1800s and played with 100-year old hickory clubs.

"The purpose of the event was simply a tip of the cap to golf's traditions," said Durel Billy, the event's organizer who earlier had established the Atlantic Pacific National Golf Club to conduct events such as this. "Our players were able to experience golf as it used to be played. They have a truer appreciation for those greats who played before us." The winning score for 18 holes was a 16-over par 88.

The club holds 12 events a year, and they are open to everyone. For information, call 253.830.4496 or email [apnationalgolfclub@gmail.com](mailto:apnationalgolfclub@gmail.com).



## Nicklaus Answers Call at American Lake

Jack Nicklaus was on hand for the official groundbreaking ceremony of what will become the new "Nicklaus Nine" at American Lake Veterans Golf Course in Lakewood, Wash.

American Lake is currently a 9-hole golf course, and Nicklaus' golf course architecture company, Nicklaus Design, has donated his design services for the expansion project. When complete, the layout will be a one-of-a-kind 18-hole course geared specifically for disabled golfers.

When asked why he got involved in this project, when he has so many

other projects around the world he's working on, Nicklaus responded, "The benefits of golf for these (wounded veterans) is getting out and doing something, and doing it with others who are having the same problems they're having. It's great therapy."

The existing nine holes of the golf course located on the grounds of the VA Hospital in Lakewood is the nation's only golf course designed and utilized specifically for the rehabilitation of wounded and disabled veterans. It is operated and maintained exclusively by volunteers, without any government financial assistance or paid employees. Visit [veterangolf.org](http://veterangolf.org) for information.

## 13<sup>th</sup> Annual IGA Winter Get-A-Way! January 22-26, 2014

Primm Valley Golf Club, Primm, Nev.  
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Entry fee is \$350 per player for double occupancy (\$450 for single), and includes four nights lodging, three rounds of golf, cart and range balls, tee prize and player reception. Entry deadline is January 7, 2014.

In the past, the IGA has limited the invitation to IGA members only, but going forward this trip will be open to all PNGA members. Visit [theiga.org](http://theiga.org) or call 208-342-4442 for more information.

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# Chip Shots

HIGHLIGHTS FROM AROUND THE NORTHWEST

## Jacobsen Receives Stewart Award

Peter Jacobsen of Portland is the recipient of the 2013 Payne Stewart Award, presented annually to a professional golfer who best exemplifies the values of character, charity and sportsmanship.

Jacobsen, 59, made his PGA Tour debut in 1977 and won seven times during his career. He also collected 10 other victories, participated on four national teams and has won twice on the Champions Tour.

"I am incredibly humbled to receive such a prestigious award, particularly one that honors a dear friend of mine who was such a remarkable and esteemed individual," said Jacobsen. "I was extremely lucky to have Payne as a friend, competitor and role model and the best way to carry on his legacy is by upholding the same values he did. Payne taught us all the meaning of sportsmanship and integrity, and I can only hope to pass that on to younger generations the way he did. He was like a brother, such a good guy."

Giving back to local and national communities has always been a priority for Jacobsen, who feels particularly connected to nonprofit organizations that focus on children's health and education and that work to improve the quality of life for military veterans.

Since 1989, Peter Jacobsen Sports-managed events have contributed more than \$40 million to various charities around the U.S.

The award is named for Stewart, a member of the World Golf Hall of Fame, who died in a plane crash in 1999.



Photo courtesy PGA Tour



Evans Scholar Tim Dills and Fred Couples

## Fred Attends Evans Cup

At the Evans Cup of Washington held in September, PGA Tour star and Seattle native Fred Couples spent the day playing golf and joining the dinner afterward. Caddying for Couples was Evans Scholar Tim Dills, who is a sophomore at the University of Washington. Also joining the field was PGA Tour player Kyle Stanley, a native of nearby Gig Harbor, Wash.

This year's Evans Cups of Washington and Oregon combined to raise more than \$275,000 to benefit the Evans Caddie Scholarship Program.



## HOLLAND INDUCTED INTO CADDIE HALL OF FAME

At the 22<sup>nd</sup> Evans Cup of Washington held in September at Overlake Golf and Country Club in Medina, Wash., George Holland, who has been a Western Golf Association Director since 1994, was honored for his induction into the Caddie Hall of Fame.

"Golf absolutely changed my life," said Holland. "I got my start in golf as a caddie. The role models and advice I received (while working as a young caddie) changed the trajectory of my life."

Holland would later play golf at the University of Washington. He served four years as president of the Washington State Golf Association and in 1997 was inducted into the PNGA Hall of Fame. The Caddie Hall of Fame was established in 1999 by the Professional Caddies Association and is now administered by the WGA. In the photo, Holland (left) is greeted onstage during his induction ceremony.

## Riste Honored by NWGMA

Michael Riste of Vancouver, B.C. is the recipient of the 2013 Distinguished Service Award from the Northwest Golf Media Association.



Riste has long been considered the official historian of the PNGA. In 1999 he co-authored (with Jeff Shelley) the monumental regional golf history book, "Championships & Friendships: the first 100 years of the PNGA." He has also authored the biography of famed Northwest course architect, A. Vernon Macan, "Just Call Me Mac." Riste is the driving force behind the BC Golf House in Vancouver, which houses the BC Golf Museum and Golf Hall of Fame of BC.

Riste was the very first Evans Caddie Scholarship recipient from the Northwest, having worked as a youth at West Vancouver's Capilano Golf and Country Club.

The award was given at the 14th annual NWGMA banquet on October 21 at the historic Inglewood Golf Club in Kenmore, Wash. Also honored at the banquet were Mary Lou Mulflur and George Jonson, both of Seattle, as "Local Legends." Visit [nwgma.org](http://nwgma.org) for more information.

## Senior Moments for Brandes

The 2012 PNGA Senior Men's Player of the Year, Tom Brandes has had a pretty good 2013 as well. He won this year's PNGA Senior Men's Amateur, the Washington State Senior Men's Amateur, finished runner-up at the British Senior Amateur (pictured, holding his silver medal at Royal Aberdeen in Scotland), and was the medalist at the Local qualifier for the U.S. Senior Open. The runner-up finish in the British qualifies him to play in their next two amateur championships.

It was recently announced that he has repeated as PNGA Senior Men's Player of the Year, being honored for his 2013 playing accomplishments.

Not bad, for having picked up the game seriously only in the past few years.





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The Virgin River Hotel and Casino also offers exciting casino action and membership in the Mesquite Gaming Player's Club, bingo, bowling, and even boasts an arcade for the young or young at heart. There are several dining options from which guests can choose, and nightly entertainment.

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Nevada Open, the Mesquite Amateur, and a U.S. Mid-Amateur qualifier.

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# Mesmerized by **Mesquite**



*The par-3 sixth hole at Coral Canyon*

There are plenty of reasons vacationers are choosing to book their annual golf vacations and getaways with Golf Mesquite Nevada, a wonderland of six golf courses located 90 minutes north of Las Vegas. Diversity of challenge is chief among them, according to Golf Mesquite Nevada's Executive Director, Cody Law.

“We get told all the time how our guests enjoy playing each golf course in our partnership. The diversity of challenge offered by our partners is outstanding. We like to believe that golfers looking for a two-day, two-round getaway or even those seeking an extended-stay golf vacation keep coming back to us because of the quality of our golf courses and the different playing experience each one offers.”



*The par-5 11th hole at Coyote Springs*





The short par-4 13th hole at Sand Hollow



The par-5 12th hole at Falcon Ridge

The Golf Mesquite Nevada marketing co-op has been defining the Mesquite golf experience for over a decade, and as the golf courses in the area have changed so has Golf Mesquite Nevada.

“We realized from the very beginning our golf course partners’ marketing goals would be an ever evolving aspect of our growth,” said Law. “We are happy to offer courses that have different qualities and are at the forefront of the golf vacation market.”

The diversity of challenge starts with the 36-holes offered by the Oasis Golf Club.

The Canyons Course at the Oasis Golf Club was designed to fit in perfectly with its natural surroundings, so golfers are treated to a wonderful scenic experience as they play their way around the course. At 6,400 yards, the Canyons is player-friendly, and golfers of different skill levels will have an enjoyable experience.

The Arnold Palmer-designed Palmer Course at the Oasis Golf Club offers emerald green fairways cradled in isolated canyons, a box canyon enshrining a lush green, four unique signature holes, elevated tees with majestic drops and numerous hazards created by Mother Nature. The Palmer Course once played host to Golf Channel’s popular “Big Break” show, and has been rated among the “Top 10 You Can Play” by *Golf Digest*.

Just up the road from the Oasis Golf Club sits another Golf Mesquite gem. Falcon Ridge Golf Course offers a par-71 layout spread over 6,550 yards with some impressive elevation changes. Whether you are an experienced player or just getting started, this course is perfect for all levels of golfers.

Moving south down I-15 the next championship

course on the menu is Coyote Springs Golf Club. Located about 50 minutes to the south of Mesquite, Coyote Springs is a Jack Nicklaus Signature design offering an excellent challenge of golf. Set on the rolling Nevada desert, the course is a scenic wonder.

Coyote Springs was recognized as the No. 2 “Best New Courses in the U. S.” by *Golf Digest*, No. 3 “Top 10 Best New Course You Can Play” by *Golf Magazine*, one of the “Best Golf Courses of 2008” by *Links Magazine* and one of the “Top 10 New Courses in the World” by *Travel & Leisure Golf*. With that kind of resume, Coyote Springs should definitely be at the top of your “must play” list this year.

Coral Canyon Golf Course, just 30 minutes north on I-15 in St. George, Utah, has been ranked in the “Top 10 You Can Play in the U.S.” by *Golf Magazine* and the course is consistently ranked in the top five courses in Utah by *Golf Digest*. The course is a mix of risk-reward holes with fast and true greens.

Another course on the “must play” list is the Championship Course at Sand Hollow Resort in Hurricane, Utah. Measuring over 7,300 yards and listed as *Golf Magazine’s* No. 6 Best New Course for 2008, the Championship Course is an unmatched golfing experience, utilizing dramatic elevation changes, natural sandstone ledges, and extraordinary rock outcroppings to create a picturesque golf environment.

To book your next golf vacation, visit [GolfMesquiteNevada.com](http://GolfMesquiteNevada.com).







The par-3 17th hole at Sedona Golf Resort

## OB Sports is Arizona Golf

Whether it's quality time with the family or a buddy trip, OB Sports offers the best of Arizona golf.

A short drive from Phoenix and Scottsdale, **Sedona Golf Resort** weaves its way through jaw-dropping Red Rock Country. In Scottsdale, **Eagle Mountain Golf Club** winds around mountain peaks and plunges through shaded arroyos filled with the sights and sounds of the Sonoran Desert. Perched high above the Valley, the views are spectacular.

**McDowell Mountain Golf Club** boasts a new clubhouse overlooking the Scottsdale skyline and a much improved golf experience. The forest of Georgia Pines that frames the fairways of **Raven Golf Club-Phoenix** offer golfers a more traditional challenge consistently conditioned to tournament-ready standards. Like the yeoman archer of medieval times, **Longbow Golf Club** demands strength and accuracy to hit the

mark. And due to its location, it's a Cubs Spring Training no-brainer.

At **ASU Karsten Golf Course**, mere mortals walk the same fairways as tour stars such as Phil Mickelson and Paul Casey – it's the home of champions.

**Palm Valley Golf Club** anchors the OB experience on the west side of town. Near to the Valley's professional sports venues, golfers can tee it up and still make it to the arena or ballpark before the first puck drops or before the first pitch is thrown.

Each club has earned distinction from the golf industry course ranking glitterati, but the many honors haven't gone to their heads. Budget-conscious golfers will be pleasantly surprised by the competitive rates with the best rate always available on each club's official website.

Custom stay-and-play packages are available on [obsportsgolfvacations.com](http://obsportsgolfvacations.com) and [obsports.com/pnga](http://obsports.com/pnga), or by calling 866.561.4653.



The Raven Golf Club at Verrado

### The Raven Golf Club at Verrado

Buckeye, Arizona  
623.388.3000  
[ravenatverrado.com](http://ravenatverrado.com)

The Raven at Verrado has been recognized by *Golfweek* as one of its "Best Courses You Can Play, 2013". Tucked in the foothills of the White Tank Mountains, stretching to more than 7,000 yards, offering jaw-dropping views and rugged natural beauty, the Raven at Verrado is a great golf experience awaiting all levels of golfers. The Verrado Grille is a great place to relax and take in the Sunset!

### The Verdes

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800.233.7103, [rental@rioverdeaz.com](mailto:rental@rioverdeaz.com)  
[theverdes.com](http://theverdes.com)

North of Phoenix, northwest of Scottsdale, and just a stone's throw from baseball's Spring Training mecca of Peoria, is The Verdes – a 55-and-over locale with three distinct communities: Rio Verde, Tonto Verde and Vista Verde. With five championship golf courses sprinkled throughout, it is a destination unto itself, with desert-style layouts, pools and Jacuzzis, tennis courts, two clubhouses, restaurants and exercise facilities.

Vacation rentals can be combined with Stay and Play packages.

And did we mention that their average daytime temperature in January is 74 degrees?

## Las Vegas National Golf Club

866.695.1961, [lasvegasnational.com](http://lasvegasnational.com)

Las Vegas National Golf Club, located less than 10 minutes from the world famous Las Vegas Strip, is a classic and traditional style 18-hole championship golf course that provides golfers of all skill levels with a unique challenge and a fun, enjoyable experience. The par 71 course features thousands of trees, well positioned sand bunkers and a few water hazards that protect lush fairways and manicured greens.

"The National", designed in 1961 by architect Bert Stamps, has a rich history to say the least. The course hosted a number of LPGA & PGA Tour events including the Tournament of Champions, Sahara Invitational and the Las Vegas Invitational. In fact, Tiger Woods played Las Vegas National in 1996 on his way to capturing his first PGA Tour victory.

The clubhouse is the home of the Las Vegas Golf Hall of Fame, and the history of Las Vegas, from its Rat Pack days on, adorns the walls with photos. A great walk back in time.



View other travel highlights on the "Well Traveled Golfer" page on the PPGA website! Snap this QR code with your smartphone, or visit [thepnga.org](http://thepnga.org).





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## A PLATINUM OPPORTUNITY from Desert Willow Golf Resort

WITH AVERAGE DAYTIME TEMPERATURES IN THE 70S AND 80S during the peak season, Palm Desert in California's Coachella Valley is the ultimate destination for those looking for golf, shopping and fun in the sun over the holidays. Palm Desert is also home to the shining star of this desert oasis, Desert Willow Golf Resort, which features world-class golf courses and is the premier venue for exquisite dining and exciting events.

The resort has two of the finest golf courses in the region, Firecliff and Mountain View. Consistently ranked among the best courses in Southern California, Firecliff and Mountain View offer players two opportunities to test their skills over a variety of levels on the finest links in the valley. With tight fairways, challenging bunker placements, and unforgiving water features, Firecliff offers players a true test of their golf game over eighteen thrilling holes. Mountain View showcases a gentler side of desert golf, with ample fairways and scattered hazards – enough to keep players on their toes – laid into a majestic landscape.

For those who need to work on their game, the resort's Palm Desert Golf Academy is a world-class golf instruction facility featuring PGA-certified private instruction and group clinics year round. The academy also offers a full-service club fitting center, with all of the major brands, helping equip players with the proper tools and instruction they need to elevate their game to the next level.

Before or after a round of golf, the Lakeview Terrace Restaurant and Vista Bar are the ideal spots to grab a delectable meal and a cool beverage. Offering outdoor



The Firecliff course at Desert Willow Golf Resort

seating overlooking the Firecliff course and displaying sweeping vistas of the Coachella Valley, the Lakeview Terrace Restaurant serves up the best breakfast and lunch in Palm Desert.

The resort is also the premier place to host events in the Coachella Valley. From small gatherings to grand events, Desert Willow's multiple venues can accommodate any group size up to 400 guests for any occasion. All meeting rooms and ballrooms feature breathtaking floor-to-ceiling views of the golf courses set into a magnificent desert landscape. Groups who wish to take advantage of the pristine weather may also host their function on one of Desert Willow's lush event lawns. With flexible accommodations and expansive catering options, Desert Willow Golf Resort is the ultimate venue for business meetings, get-togethers, weddings, and holiday parties.

### Deals at Desert Willow for PNGA members

Desert Willow Golf Resort offers one of the desert's best loyalty programs, their **Platinum Club Card**. For only \$229 for residents (\$329 non-residents), get deep discounts on green fees for cardholders and up to three guests, lessons, dining, merchandise, and more. For more information or to purchase a Platinum Club Card, visit [desertwillow.com/PNGANov13](http://desertwillow.com/PNGANov13), or call 760.346.0015.

For more information on Access Global and to sign up for the program, please visit your Association's websites.

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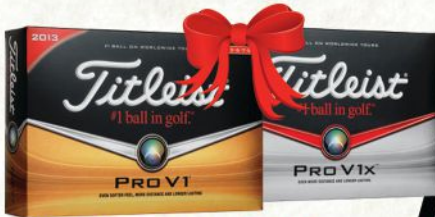
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# Looping for Legends

Bagger Dean carries for a once-in-a-lifetime foursome of Hall of Fame members

BY GUY GENERAUX

AFTER 60 YEARS OF LOOPING, Dean Tonkin recently celebrated the pinnacle of his part-time career as a caddie.

Not that the 72-year old golf instructor, coach, inventor, businessman and author is planning to retire soon, but this was an experience “I would have bought a ticket to,” he would later say.

It was a blustery late spring afternoon, as Tonkin, who is known as “Bagger Dean,” found himself in the presence of four Hall of Famers teeing off for a friendly round at Seattle Golf Club.

He was on the bag of long-time acquaintance Bruce Richards, who had been inducted into the PPGA Hall of Fame the prior evening. Seizing an impromptu moment at the banquet, Richards had invited fellow inductee Bill Wright, acclaimed Seattle professional Don Bies and NBA Hall of Famer Elgin Baylor, a close friend of Wright’s who was in town to attend Wright’s induction ceremony, to join him for the following day’s round. With arrangements in place, Bagger Dean was summoned to accompany the group.

Tonkin began his adventures as a caddie at the callow age of 12, working primarily at West Seattle Golf Club, Seattle Golf Club and bygone Olympic Hills Golf Club that once graced the west slope of north Seattle’s Crown Hill neighborhood. He loved the game, soon emerging as a top junior player. Following high school and a stint with the University of Oregon football team, he transferred to the University of Washington and became a reserve on the Husky golf squad.

Known in Seattle golf circles as a highly regarded instructor, Bagger Dean has carried for several golf greats from Seattle to New York. Early on he looped for PGA Tour players Doug Sanders and Kermit Zarley and more recently he shouldered



From left to right are Elgin Baylor, Bruce Richards, Don Bies and Bill Wright.

clubs for Husky golfer Chris Williams, ranked the world’s top amateur player before turning pro.

Up until this spring day, however, Bagger Dean had never attended to a foursome of such legendary renown.

Richards was a PPGA Junior Amateur Champion, two-time college All-American, low American Amateur at the 1965 British Open, and member of the Hudson and Senior Hudson Cup teams. He is a 2013 PPGA Hall of Fame inductee.

With victories in numerous Northwest events, Bies also was a PGA Tour winner and seven-time champion on the Champions Tour including a major (1989 Tradition). He was elected to the Pacific Northwest Section PGA Hall of Fame in 1994.

Wright’s resume includes the 1959 U.S. Amateur Public Links Championship, NAIA Individual Championship (when he played for the Western Washington University golf team), U.S. Open and Senior Open competitor, and Hudson Cup team member. Enshrined in the USGA Museum’s Hall of Champions, he is also a 2013 PPGA Hall of Fame inductee.

Recognized as one of the world’s all-time 50 Greatest Basketball Players, Baylor received All-American honors at Seattle University then transitioned to an illustrious professional career. He is an NBA and Naismith Memorial Hall of Fame member.

“I was thrilled to get the call,” said Tonkin. “Bruce and I have known each other since we competed as juniors, and I’ve caddied for him often.” Baylor and



“When caddying, it’s wonderful to be treated as a peer and when a player solicits advice on either the technical or the tactical, it’s a reward.”



Bagger Dean Tonkin

Wright had traveled up from Los Angeles to attend the Hall of Fame festivities. “Those guys were legends,” recalled Tonkin. “Everybody followed Elgin Baylor’s basketball exploits, and Wright, who played out of Jefferson Park (golf course in Seattle), was idolized by our group of juniors back in the day.” Although a few years older than the other members of the foursome, Bies was a revered figure in the 1950s Seattle golf culture and participated in some of the same tournaments as had Richards, Wright and Tonkin.

The round at Seattle Golf Club commenced with a modest wager as each player partnered with one another for six holes. Bagger Dean was impressed with the camaraderie he witnessed. “The display of friendship was remarkable,” he said of the ease that comes

only from a lifetime of achievement. “Their management of the course was superb and they all demonstrated incredible balance and tempo in their swings,” observed Tonkin.

A low handicapper himself, Bagger Dean calculated the collective age of their fivesome at 366 years and a combined handicap barely into double-digits. “I’d bet on this group against Mr. Par on any layout,” said Tonkin. “When caddying, it’s wonderful to be treated as a peer and when a player solicits advice on either the technical or the tactical, it’s a reward,” he added. “But, I always maintain caddie protocol during a round,” added Tonkin. “Players refer to me as ‘Bagger’ and I address them as ‘Mister.’”

There were many memorable moments during the day for Tonkin, including when he

gave putting tips to Baylor, but the highlight came at the end of the round when he produced a USGA rule book and had each player autograph the title page. “That’s an item I will always cherish and expect to will to my grandchildren someday – at least the one who shows the most interest in golf,” he chuckled.

Yes, it was a rare day among friends in Northwest golf.

*A local newspaper writer and editor, Guy Generaux is the immediate past president of the Northwest Golf Media Association.*



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# Make Time, Take Time for Tournaments

BY CHERI BRENNAN

MORE THAN HALF THE U.S. POPULATION IS FEMALE, YET NOT EVEN ONE-QUARTER OF GOLFERS ARE WOMEN. For nearly every amateur tournament, the ratio is even smaller.

Invariably, when women golfers are asked why they don't play in tournaments, a common response is, "I'm not good enough." But they're missing a great opportunity to network, build relationships, support worthy causes and make new friends, according to veteran players and golf professionals.



PNGA Hall of Famer  
Peggy Conley

At a recent LPGA Golf Clinic for Women, held the same week as the LPGA Legends Swing for the Cure event at Inglewood Golf Club in Kenmore, Wash., more than a half-dozen teaching professionals shared tips with businesswomen whose golf skills ranged from beginner to advanced.

Emcee Jane Blalock, CEO of the Legends Tour and president of JBC Golf, Inc., a sports management and marketing company, reminded the audience that "golf is much more than a game." It offers tremendous possibilities for personal and professional growth. She urged clinic participants to make use of tools provided during the clinic to empower themselves, "with new opportunity, renewed energy and a new set of skills."

Blalock, the founder of the LPGA Clinics, speaks from experience: Along with her 27 LPGA Tour wins, she holds the tour's record of 299 consecutive tournaments played without missing a cut, a period that spans 12 years.

She started the clinics so women could enjoy the same opportunities as men. Despite dramatic changes in the game of golf, she believes "it remains an unmatched tool for developing



Jane Blalock, who won 27 titles on the LPGA Tour and is the CEO of the Legends Tour, was the emcee at a recent LPGA Clinic. She took the time to show off her game as well.

and maintaining significant business relationships."

Blalock also noted correlations between playing sports and excelling in business. A 2011 report in *Forbes* underscored that connection. The author profiled several noteworthy businesswomen who played sports as students. "A sports background instilled in them valuable lessons for the boardroom, a mental and emotional toughness and the ability to speak a key business language obscured to those who don't 'get' sports," according to the journalist.

The same report also cited data from a 2002 study by mutual fund company Oppenheimer. Researchers found that 82 percent of women in executive-level jobs had played organized sports in middle, high or post-secondary school, and that nearly half

**"A sports background instilled in them valuable lessons for the boardroom, a mental and emotional toughness and the ability to speak a key business language obscured to those who don't 'get' sports."**



the female respondents who earned more than \$75,000 (at that time) described themselves as "athletic."

Even if becoming club champion is not a priority, there are numerous advantages associated with tournaments, whether they're part of a business conference, professional association outing or charity fundraiser.

Preparation is fundamental to having a positive experience. Understanding golf etiquette is a good starting point for novices. The "Guide to Golf" booklet from the LPGA clinic devotes three pages to etiquette, prefacing the tips with this note: "While you do not need to be a great player to be invited to play, proper golf etiquette for the game of golf will surely get you invited back!"

LPGA professional Erin Menath, a certified personal coach and instructor, offered advice for overcoming fears about an untried venue. Make a pre-event visit, either virtually or in-person, to become familiar with the facility. She recommends learning where the bag drop area is, reviewing the scorecard and touring the facility's website before arrival.

Perhaps one of the most memorable tips from the clinic came from Peggy Conley, former LPGA Tour who was inducted into the PPGA Hall of Fame in 2001. Asked for advice on overcoming fear of tournaments, she didn't hesitate, saying, "80 percent of the other golfers don't watch you, and the other 20 percent wish you'd do worse. "Just hit and giggle," said Conley.

*Cheri Brennan is a public relations and marketing consultant and an active member of EWGA, NLGA and the Northwest Golf Media Association.*

## Tips from Jane Blalock, LPGA and Legends Tour Player

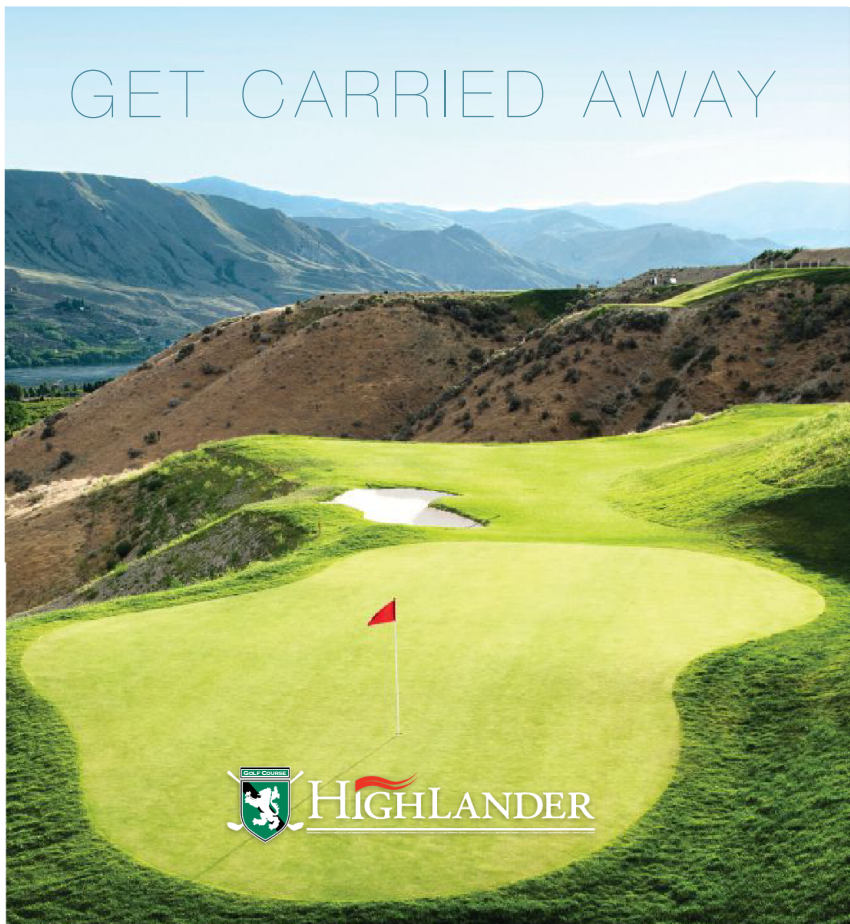
### DOs

- Dress appropriately
- Use the best equipment available (reject hand-me-downs)
- Use good golf balls
- Be punctual
- Play efficiently (not necessarily fast)
- Have a positive attitude
- Allow time for refreshments after the round

### DON'Ts

- Never say "I'm not any good at golf"
- Never refuse an invitation because you think you're not good enough. Take the risk!
- Don't talk too much
- Never fret about playing with strangers. Branch out. Play with new people. Go outside your comfort zone.
- Never make excuses or whine while playing.

*Preparation is fundamental to having a positive experience.*



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# Thank You, Russ Peterson



**from the IGA**

Genger A. Fahlson, Ph.D.  
IGA Executive Director

The August 2013 issue of this column highlighted the role of volunteers as essential to the core function of state and regional golf associations. Small associations such as the IGA could not function as a full-service organization without the work of individuals who volunteer their time and expertise.

Russ Peterson, who in 2009 volunteered to serve as the IGA's Director of Course Rating, resigned that position effective the end of October, 2013. Russ has been an invaluable asset to a core function of the Idaho Golf Association.

The importance of having a quality Course Rating program is the portability of handicaps that allows the adjustment of a player's Handicap Index according to the relative difficulty of the golf course being played. The USGA Course Rating System is designed to ensure that the rating of a course is in proper relation to the ratings of other courses. Because of the work Russ Peterson and the rating teams have done at IGA member courses, Idaho golfers can be assured their Indexes are portable from course to course, state to state and country to country.

Russ attended his first IGA Course Rating Seminar in 2004, but the bulk of his training was completed while living in Arizona. In 2006 he participated in a Course Rating Seminar conducted by the Arizona Golf Association, and between 2006 and 2008, Russ received personal instruction from Warren Simmons, a USGA Course Rating Committeeman. He also participated in over 50 ratings in Arizona and in 2008 was selected to attend the USGA Western Course Rating Calibration Seminar as a member of Arizona Team.



Russ Peterson

Russ and his wife Christine returned to Idaho in 2008 and in 2009 he was asked to oversee the IGA Course Rating program by then Executive Director, Jim Durkin. Peterson wasted no time putting together a training program and recruiting course raters. He has been the Senior Instructor for IGA seminars since 2009, conducting annual seminars in each of the IGA's three Districts. Currently there are over 30 Course Raters on the IGA roster.

The IGA has sent raters to the USGA Western Course Rating Calibration Seminar each year since 2009. Raters have consistently scored 95% or higher for "on course" rating against the USGA Course Rating Committee. Our goal has always been to improve the Idaho Golf Association. We now have an established Course Rating program that stands equal to most of those throughout the USGA jurisdiction (i.e., world-wide).

Russ gives back to the game in other areas. He is a member of the USGA Regional Affairs Committee, has attended several USGA Annual Meetings and Regional Affairs Committee Meetings. He has three PGA/USGA Rules of Golf Workshops under his belt and works as a Rules Official at numerous IGA Championships and USGA Qualifiers.

In spite of the time he gives to the IGA and USGA, Russ manages to maintain a Handicap Index of 4.6 at The Club at SpurWing, where he is a member.

Besides golf, Russ's passion is the U.S. Air Force for whom he served from 1966-1987. After his retirement from the Air Force he was a pilot and instructor for Horizon, America West, and US Airways.

IGA members are fortunate to have had Russ within their ranks. He has given the Association enormous amounts of his time and the IGA is healthier and stronger because of the work he has done.

To Russ Peterson, I say THANK YOU for what you do!

*Because of the work **Russ Peterson** and the rating teams have done at IGA member courses, Idaho golfers can be assured their Indexes are portable from course to course, state to state and country to country.*



## Idaho Does Well at State Team

*The team of Gabrielle Barker, Shawna Ianson and Karen Markle (left to right in photo) represented Idaho in this year's USGA Women's State Team Championship, played in September at NCR Country Club in Kettering, Ohio. The team made the cut in the biennial championship, finishing tied for 23<sup>rd</sup>. Barker, who earlier this summer had won the IGA Women's State Amateur and was the medalist at the U.S. Junior Girls' qualifier, finished 10<sup>th</sup> individually.*



## Value in Membership? You Bet!



### from the director

KRIS JONASSON  
British Columbia Golf  
Executive Director  
kris@britishcolumbiagolf.org

MY INTRODUCTION TO THE GOLF INDUSTRY started at the Canadian Tour Qualifying School, conducted at Morningstar Golf Club in the early 1990s. Over the next five years, I spent summers travelling across Canada, officiating events, and getting to know up-and-coming world-class players from around the world. Friendships formed,

and naturally I wanted to follow their progress once they left Canada.

I would travel to the Vancouver City Library and pore through weeks old copies of newspapers in order to see results from around the rest of the world. Then the world changed. Technology arrived!

*...almost 70 percent of members provide email addresses and opt in to receive information from the associations. Page views on our websites continue to grow, especially during championships, when friends and family click through to see results. Open-rates on emails sent out exceed industry averages, so we know our members are engaged.*

Now on Monday mornings, I switch on my laptop, download my copy of Global Golf Post, and catch up on all the happenings in golf from around the world. My Twitter feed tells me when one of the guys or girls I have watched grow up plays well at a college event. The British Columbia website brings me human interest stories daily during the season, travel opportunities for golf during the off-season, and live scoring from each of our events.

It doesn't matter where I am. I know what's happening in amateur golf in British Columbia. I know instantly when our interprovincial team plays well at national championships and I move a little bit further ahead than my counterpart in Ontario in our annual bet.

This is all possible because I, like 56,000 other golf enthusiasts, belong to Golf Canada and British Columbia Golf through our membership at a BC member course. The modest membership dues we each contribute allow BC Golf to have

the resources needed to make this information available.

I know I am not alone, as almost 70 percent of members provide email addresses and opt in to receive information from the associations. Page views on our websites continue to grow, especially during championships, when friends and family click through to see results. Open-rates on emails sent out exceed industry averages, so we know our members are engaged.

Did your child or grandchild get introduced to golf in a fun and positive way? Yep, member dues cover the cost.

We should all take pride in watching the way that golf has grown within the Special Olympics family as a result of the work done by BC Golf, the PGA of BC and PGA of Canada.

The live scoring from the National Championship this fall had great page views and the athletes were grinning from ear to ear.

Modest investments in coaching have produced remarkable results, allowing men and women in B.C. to develop to their full potential.

As an active member of the Allied Golf Associations of BC, we've seen how restrictive legislation relating to pesticide use has been successfully challenged and government is better educated on the value of golf to the province.

This and more is the value that I get for the dues I pay to support golf in British Columbia. What are the services that best suit you?

Oh, I forgot, I also use the handicap system. I record scores, play matches against my friends and club mates, partake in club events and always feel that the system makes it fair, whoever I play.

My thanks to the volunteers who spend hundreds of hours to make sure that the Course and Slope ratings keep the system accurate. Without them, the cost to maintain the system would be immense.

In today's economy we all search for value, and membership in Golf Canada and British Columbia Golf is full value.

See you in the 2014 season.



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# OGA Membership – More Than a Handicap

Membership in an OGA member club provides you with a USGA Handicap Index computed by GHIN, but are you aware of what else you receive and, in turn, give back to the game?



**from the OGA**

Aaron K. Breniman  
OGA Director of Marketing & Communications

“I’VE JOINED MY LOCAL MEN’S OR WOMEN’S CLUB, but what exactly do I get for my membership in the OGA?”

It’s a question we hear often, so in an effort to better communicate what we do and what we offer, here’s an updated primer and FAQ on OGA membership.

**What do my dues provide?**

Of the total amount you pay to your club, \$33 is forwarded to the OGA for Handicapping and Course Rating services, membership in the Pacific Northwest Golf Association, the ability to participate in OGA Championships such as the prestigious Oregon Amateur and the popular OGA Tour, a variety of educational

opportunities, as well as support of Oregon Junior Golf, a nationally recognized program serving more than 1,000 kids annually . . . and much more.

**“What do those ‘services’ and ‘opportunities’ include?”**

In addition to the USGA Handicap System using GHIN software and online products, we also provide Course Measuring services and administer the USGA Course Rating System for all courses in Oregon and SW Washington on a rotating basis. To help your club run successful events, we provide TPP – GHIN’s Tournament Pairing Program – free of charge. In addition, we contribute expertise on the Rules of Golf and send Rules Officials to many high school and collegiate tournaments. Committed to Rules education, we conduct workshops and clinics as well as publish Rules articles and

quizzes in newsletters and at oga.org.

**“What else does the OGA do?”**

We run 14 OGA Championships each year and many USGA qualifiers, in addition to the OGA Tour Series (our casual competitions for all skill levels featuring gross and net competitions at public and private facilities across the state). We also conduct Oregon Junior Golf events for kids 8-17 years old. In addition, we offer the ExploreOregonGolf Passport, allowing OGA members access to more than 50 courses across the state and region for just a cart fee of no more than \$30 – it’s the “best deal in Oregon golf!” And we maintain www.ExploreOregonGolf.com, a course, club and event directory, your one stop for all things Oregon golf.

**“Other than handicapping and tournaments, what else am I getting for my money?”**

A lot. Because the Oregon Golf Association owns its own golf course, OGA members enjoy discounted greens fees year round at the course. Did you know that OGA members also save 10 percent at Golfsmith stores every day just by showing your OGA Handicap card? And, if you’re a **Trail Blazers** fan, you get special pre-sale access and discounted tickets just for being an OGA member. Also, we’ve just inked a deal with Willamette Valley Vineyards for OGA members to receive discounted pricing when purchasing wine online or at the vineyard. You’ll also save money on tasting fees, event entries and much more. Keep an eye out on our website or in your inbox for our official announcement later this month.



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### “So, how am I giving back to the game?”

As if all the above isn't enough, membership in an OGA member club helps to ensure that the game continues to thrive in the state, region and beyond. A portion of your dues includes a donation made in your name to the Evans Caddie Scholars Foundation, which provides college scholarships to deserving young caddies, as well as to Oregon Junior Golf Fund, Inc. The OGA also financially supports its allied organizations including the Oregon Chapter of Golf Course Superintendents of America, Club Managers of Oregon, Oregon Golf Course Owners Association and the Oregon Chapter of the Pacific Northwest Section PGA. And, we lead the charge for the Golf Alliance of Oregon, bringing industry groups together for the betterment of the game.

### 2014 Dues Amount

The OGA Executive Committee recommended a two dollar dues increase that was ratified by the Board of Directors at this year's OGA Annual Meeting. Dues had not been raised since a one dollar increase at the 2011 Annual Meeting and will be set at \$33 per member starting in 2014.

### Why an increase and where will it go?

We're currently looking to restructure our staffing responsibilities to better serve our members. Plans are to add additional support staff to our Championships and Oregon Junior Golf departments to ensure that your needs, phone calls and emails are addressed as quickly as possible. We're also focusing on membership development and club relations and plan to grow our membership-benefit programs to ensure that you get more for your membership dollar. In addition, we will be seeking out and soliciting more corporate partners and sponsors to help keep dues amounts down in the long term. And, we're working on a complete redesign of the OGA website to make it easier for you to find what you're looking for and to fully share the benefits of membership in an OGA member club.

### Thanks for being a member and let us hear from you!

If you have any questions about the OGA or your membership dollars, feel free to drop us a note at [info@oga.org](mailto:info@oga.org). We're always looking to better serve, and your input is welcomed.

## News & Notes

**Martha Pierce** passed away Thursday, September 26th surrounded by her children. She was 64. Martha had been part of the OGA family for over 15 years, serving as their Sr. Director of Finance and Administration. She had attended Idaho State University School of Business, and then opened her own accounting firm in Lake Oswego, Ore., before coming to work for the OGA. She will be missed.



The USGA announced **Bandon Dunes Golf Resort** as host site for 2015 Women's Four-Ball Championship. The inaugural championship will be played from April 30-May 6 on the resort's Bandon Dunes course. For more information, visit [usga.org](http://usga.org).

**Scott Hval**, 25, of Portland, Ore. successfully defended his title at the 30th Oregon Senior Amateur Championship at Brasada Ranch in September, winning in his first three years of eligibility. Hval becomes the first player to accomplish a three-peat since Chris Maletis in 2003.

Winners of the 4th OGA Tour Championship, held at Bend's Pronghorn Club, were **Eric Wilsey** and **Phillip Barricklow** (Open Division Partner Series), **Frosty Comer** and **Rick Sahli** (Senior Division Partner Series), **Douglas Smith** (Open Division) and **Jon Carey** (Senior Division).

The team from Bandon Dunes, which included **Adam Araneo** of Eureka, Calif., **Kyle Crawford** of Coos Bay, Ore., **Kevin Rei** of Bandon, Ore. and **Brad Belletti** of Bandon, Ore., dominated the second round of the 86th OGA Men's Team Championship en route to a nine-stroke win at The Reserve Vineyards & Golf Club.

## Johnsen Named New WJGA Executive Director

The Washington Junior Golf Association (WJGA) has named Tyler Johnsen as the organization's new Executive Director. Johnsen succeeds Jerry Fehr, who will retire at the end of the year after holding the position for 21 years. Fehr will move over to assume the role as president of the WJGA, while current president Bill Meyer is retiring after 35 years.

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Yes, it is a terrific par-3, no matter which tee box you hit from. The green sits perched and tucked amid rock outcroppings, calling for a high, soft tee shot to a small green. Club selection is paramount, always taking into account the wind that comes through this high desert in Central Oregon.

The hole is all of that. And it is much more.

There are caves which run underneath it for hundreds of feet in either direction. These lava tubes were discovered during the construction process and only became apparent to Tom Fazio, the designer, during dynamite work for the original design of the hole. Once the caves were discovered, the hole was completely redesigned around them.

For a while during the construction of the course, Fazio and the developers used the cave as a remote office. The club hosts small events in the amphitheater area between the caves.

And, of course, there is golf to be played.





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