

Communications Report

Oct. 2015

I'm very happy to report the magazine continues to thrive! This year we will have a banner year and it feels much like the revenue of our "HAY DAYS". Much of the credit we are giving to the job Jeff Jobe has been doing. He was newly hired this year to grow our ad sales and sales force.

Continuing with our 4 issue year we hope to add some upgrades to our magazine in 2016. Using heavier paper on the cover and nicer paper for the inside pages are being considered at the present time.

I would like to get some feedback from our board members to take back to the Communications Committee meeting to be held sometime early November.

I want to discuss these topics:

1. Does the magazine continue to be interesting?

2. Do you have story ideas or feature articles you would like to see added?

3. Do the advertising and feature articles address our women's issues properly?

Thank you in advance for any feedback you provide.

Respectfully:

Dixie Geddes: Communications Chair