

Zone 1 – OREGON

GENERAL

- OGA Dues will be increased for 2016 by \$2.00 due to rising expenses. Memberships are still materially down from highs and continue to decline year over year but seem to be slowing.
- Strategic Planning sessions for the OGA have kicked off new initiatives to grow membership and programs that appeal to and attract golfers at all levels.
- Volunteerism is up! Lots of new faces this year. Training programs for on course roles, handicapping and course rating are all effective.
- Rules questions and sessions are being managed and addressed by senior rules officials in Oregon. No OGA staff member has this specific role.
- Continually looking to add new membership benefits (Nike Store example) for value-added member incentive.
- OGA running more USGA qualifiers.

PLAYER PROGRAMS – ADULT

- OGA Tour (more casual competition) continues to thrive.
- OGA Tour has become a 'feeder' for Championships (predominately men).
- Women's InterClub play program expanded to two regions with 22 teams participating. End of Season playoff combined with fun day and awards banquet to be held 10/10/15.
- Exploring ideas to expand the Women's InterClub play program to Bend and Eugene.
- Women's championships are down. Eliminated the Women's Four-Ball. Only 6 players for Senior Women's Amateur.
- OGA adding a Four-Ball Championship. Details TBD
- Taking best practices from Southwest women's programs to model and potentially bring to Oregon or the Pacific Northwest.

JUNIORS

- Most Major and Sanctioned Junior Golf Events are at or close to capacity. Waiting lists for many events.
- Youth On Course (\$5)/Erling Jacobsen expansion continues. Over \$14,000 in reimbursements to courses made in 2015.
- Oregon Junior Amateur at Willamette Valley GC in 2016 and Bandon Dunes 2017
- First Tee program for Girls golf highly successful. Expanded to two sites, two nights.
- First Tee RVS Achiever of the Year award to Oregon First Tee member.
- First Tee Mentor Program, Program for the Blind and Native American Youth programs growing with measurable positive results.
- First Tee curriculum now being taught in 26 schools.